

## TPA Offers Clients Enhanced Telemedicine Services & Industry's Only Mobile App through Collaborative Effort

*By adopting the add-on services of longtime partner Teladoc's recently merged affiliate Healthiest You, Cypress Benefit Administrators is now able to offer its employer-clients an enhanced telemedicine solution. Highlights include a mobile app for coordinating consults, the addition of behavioral health services and \$517 in average savings per tele-visit.*

(Appleton, WI) – Partnering with Teladoc, [Cypress Benefit Administrators](#) now offers its employer-clients an enhanced telemedicine solution with added features that include the industry's only platform with a mobile app.

This flexibility allows members enrolled in self-funded plans through the third party administrator (TPA) another way to schedule a telehealth consult, share medical history information and upload images related to a health condition.

“The telemedicine model already focused on user convenience, but the mobile app really takes this concept to a new level,” said Tom Doney, president and CEO of Cypress. “This option further accommodates users and their tendencies toward using mobile devices to connect.”

Since Teladoc merged with Healthiest You last year, Cypress has been able to extend other added features to employers and their plan members with the [expanded telemedicine solution](#). In addition to arranging video- and phone-based telehealth consults for issues related to general medicine, members can also seek care related to behavioral health. This has been a real advantage as Teladoc reports that up to 80% of behavioral-related cases can be treated through a tele-visit. Members also have 24/7 access to licensed physicians, with an average call-back time of just seven minutes after contact is first initiated.

Additionally, Teladoc and Healthiest You report that their telehealth model results in an average of \$517 savings on care costs per consult as compared to an office visit. Other data shows increased telemedicine usage rates, with typical utilization at 25% in the first year Healthiest You is implemented and 58% in those following.

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“We are seeing even more success stories with telemedicine thanks to these user-focused enhancements,” Doney explained. “Companies are saving money and their employees are benefiting from the convenience of easily accessible consults that can be done anywhere, anytime.”

The partnership between Cypress and Teladoc/Healthiest You also allows the TPA to offer some helpful complementary services related to care. Through the expanded telemedicine solution, plan members have access to tools for provider discovery, prescription savings, insurance connectivity and price transparency.

### **About Cypress Benefit Administrators**

A privately held company headquartered in Appleton, Wis., Cypress Benefit Administrators has been pioneering the way toward cost containment in self-funded health benefits since 2000. The third party administrator (TPA) is the country’s first to bring claims administration, consumer driven health plans and proven cost control measures together into one package for companies ranging from 50 employees to thousands of employees. It serves employer-clients across the U.S. with additional locations in Portland, Ore., Omaha, Neb. and Denver, Col. For more information on Cypress and its customized employee benefits, visit [www.cypressbenefit.com](http://www.cypressbenefit.com).

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