

TPA Introduces Video Series Focused on Containing the Costs of Health Plans

With its recently launched online video series, Cypress Benefit Administrators explores practical tactics and techniques for administering health plans and containing the rising costs associated with them. These videos cover a wide range of key topics related to employee benefits, including workplace wellness, care management, provider transparency and telemedicine.

(Appleton, WI) – Cypress Benefit Administrators has added [a new video series](#) to its website that aims to educate employers about ways to gain control over the rising costs of health plans and simplify administration.

These videos include feature presentations from Cypress University 2017 – a two-day event the third party administrator (TPA) hosts each year for brokers, clients and vendor-partners. They spotlight some of the top minds in the self-funded industry and share the latest thinking on strategies and solutions related to employee benefits.

“The demand for the level of knowledge and hands-on information shared at this event is definitely growing, as all spots for Cypress University filled in less than 10 days this year,” said Tom Doney, president and CEO of Cypress. “We are happy to make these presentations available to others who may need some help managing health plans and keeping the costs in check.”

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A Cypress University 2017 overview kicks off the [online video series](#), and the following titles are included:

- The Future of Wellness
- Fiduciary Responsibility & You
- Chronic Care & Medication Management
- Innovations in Care Management

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- Opportunities (and Missed Opportunities) via Provider Transparency
- The Benefits of a Psychologically Healthy Workplace
- The Latest Innovations in Telemedicine
- Out of Network Savings: National Access to Providers

Viewers can also watch a Cypress Client Panel and see how employers are experiencing real-life success with plan savings as they implement customized benefits. The series includes a presentation from Doney on Cypress's evolution as a TPA, as well.

“There is a lot that goes into being able to offer a well-rounded, cost-effective health plan today,” Doney said. “If these presentations spark an idea or two, that’s a step in the right direction.”

About Cypress Benefit Administrators

A privately held company headquartered in Appleton, Wis., Cypress Benefit Administrators has been pioneering the way toward cost containment in self-funded health benefits since 2000. The third party administrator (TPA) is the country's first to bring claims administration, consumer driven health plans and proven cost control measures together into one package for companies ranging from 50 employees to thousands of employees. It serves employer-clients across the U.S. with additional locations in Portland, Ore., Omaha, Neb. and Denver, Col. For more information on Cypress and its customized employee benefits, visit www.cypressbenefit.com.

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